



VISITING NURSE ASSOCIATION  
OF SOUTH CENTRAL CONNECTICUT, INC.

## News Release

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For Immediate Release

### **Branford Resident Maria Demetriades Joins *CareSource***

*Maria Demetriades will serve as Community Relations Liaison*

New Haven, CT (August 18, 2009) – CareSource, the private pay affiliate of the Visiting Nurse Association of South Central Connecticut, welcomes **Maria Demetriades** as its Community Relations Liaison. As CareSource's Community Relations Liaison, Demetriades will be educating healthcare professionals as well as clients and families about the value of homecare.

Demetriades has been a part of health care for over 12 years. Most recently, she was the Director of Community Development for Neighbor Diabetes where she was responsible for the growth of sales for diabetic testing supplies throughout the state. Prior to that, she was a Chronic Care Manager for Byram Healthcare and has served as a Pharmaceutical Representative for Apria Healthcare.

“As *CareSource's* Community Relations Liaison, I will be able to make a difference in the lives of our clients,” Demetriades said. “I have the opportunity to educate our community and provide information that will allow community members to make decisions for their loved ones regardless of age as we provide services throughout the spectrum of life - from infants to elders.”

She is actively involved in the New Haven community where she serves as a member of the Mayor's Diabetic Collaboration, Interagency Council of New Haven, and Home Health Care Council of Greater New Haven. Demetriades is also a member of the Connecticut Association of Diabetic Educators. Maria, a marathon runner and fitness trainer, resides in Branford with her family. Her son recently graduated from Quinnipiac University with his doctorate in physical therapy.

### **About The Visiting Nurse Association of South Central Connecticut**

Founded in 1904, the VNA/SCC, the original VNA of New Haven, Milford and the Valley, is a state licensed, non-profit, community based home health care agency. The VNA/SCC staff consists of highly skilled nurses, therapists, medical social workers and home health aides. A vital resource to the communities it serves, the VNA/SCC provides a wide range of specialized clinical services, community programs, the Nurturing Families Network and subsidized care to those who are in need. The agency employs over 240 staff members, has an average daily census of over 1,000 patients and makes over 150,000 home visits per year. The agency is the founder of the *Nightingale Awards for Excellence in Nursing*. The VNA/SCC is supported in part by The Community Foundation for Greater New Haven, local United Way organizations, corporate sponsors and individual donors. The agency has a private-duty affiliate, CareSource. CareSource strives to maximize the quality of life for its clients and their caregivers in the home and health care settings. Their services include private duty nursing, homemakers, companions and live-in home health aides. Both VNA/SCC and CareSource are CHAP (Community Health Accreditation Program) accredited. To learn more about the organizations, log onto [www.vnascc.org](http://www.vnascc.org) or [www.caresourceinc.org](http://www.caresourceinc.org). To view quality information about VNA/SCC, as reported by Medicare, log onto [www.medicare.gov](http://www.medicare.gov) and click on the link: Compare Home Care Agencies.

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