



News Release

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For Immediate Release

Woodbridge Resident Charlie Mason Elected as Vice Chair of the Board of the Visiting Nurse Association of South Central Connecticut

New Haven (January 3, 2012) – John R. Quinn, President & CEO of the Visiting Nurse Association of South Central Connecticut (VNA/SCC), recently announced Charlie Mason was elected as Vice Chair of the Board of Directors for VNA/SCC, a non-profit, community-based home health agency that provides high quality health care services in the home and communities its serves.

Mason serves as CEO of Mason, Inc., a cross-discipline brand strategy and marketing communications firm with expertise in website design and digital services, public relations, social media, advertising, media planning/buying, collateral and program planning. He has served multiple terms on the Board of Directors and Executive Committee of the United Way of Greater New haven. He is also on the Board of Directors of United Way of Connecticut 2-1-1 and serves on the Connecticut Advisory Council of Recording for the Blind & Dyslexic. For the American Association of Advertising Agencies, Mason has served on the National Education Committee and the Agency Management Committee.

Additionally, the VNA/SCC Board of Director's elected the following to leadership: Robert Motley of Woodstock will serve as Chair; John Quinn of Moodus will serve as Secretary; and Dave Greco of North Haven will serve as Treasurer.

About VNA Health Systems

VNA Health Systems is comprised of the Visiting Nurse Association of South Central Connecticut (VNA/SCC) and *CareSource*, Inc.

Founded in 1904, the VNA/SCC, which is the original VNA of New Haven, Milford and the Valley, is a state licensed, non-profit, community-based home health care agency. The VNA/SCC staff consists of highly skilled nurses, therapists, medical social workers and home health aides. A vital resource to the communities it serves, the VNA/SCC provides a wide range of specialized clinical services, community programs, the Nurturing Families Network and subsidized care, through United Way funding, to those who are in need. The agency employs over 230 staff members, has an average daily census of over 1,000 patients and makes over 170,000 home visits per year. The agency is the founder of the *Nightingale Awards for Excellence in Nursing*. The VNA/SCC is supported in part by The Community Foundation for Greater New Haven, local United Way organizations, corporate sponsors and individual donors. To learn more about the VNA/SCC visit www.vnascc.org.

CareSource strives to maximize the quality of life for its clients and their caregivers in the home and health care settings. Their services include homemakers, companions and live-in aides. To learn more about CareSource visit www.caresourceinc.org.

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